

# **Stickier Marketing: How To Win Customers In A Digital Age By Grant Leboff**

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Genre/Form: Electronic books: Additional Physical Format: Print version: Leboff, Grant. Stickier Marketing : How to Win Customers in a Digital Age. London : Kogan

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Author: Grant Leboff Book Site: Stickier Marketing "Stickier Marketing: How to Win Customers in a Digital Age" flips marketing on its end by asking the question of

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Book: Stickier Marketing; Book: Sales Therapy; Sales Therapy is the answer to that dilemma. It's an approach that will enable you to win customers by caring.

## **Grant leboff (author of sticky marketing) -**

Grant Leboff is the author of Sticky Marketing (3.50 avg rating, 16 ratings, 4 reviews, published 2011), Sales Therapy Grant Leboff s Followers.

### **Sticky marketing - amazon.co.uk**

Sticky Marketing takes into account these fundamental changes also makes the point that "sticky marketing" is usually not a quick win but a long game which must

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