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Of Marketing And Technology [Unabridged] [Audible
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Today's column is by Bob Lord, global ceo of Razorfish and coauthor of "Converge: Transforming Business at the Intersection of Marketing and Technology."

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Keynote Speaker: Ray Velez, of Razorfish and Co-Author of *Converge*. Ray Velez, Global Technology Officer for Razorfish and Co-Author of *CONVERGE: Transforming*

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David Shing, AOL's digital prophet, speaks with Nicolas Rodet of EMC at Razorfish's annual client summit. This year's focus was on Converge: Transforming Business at

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