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99 Bottles of Wine; Speaking Engagements & Events; Pick My Brain; Contact; Contact. David Schuemann is the Owner & Creative Director of CF Napa Brand Design

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## **Bottles and brains: what wine tells us about**

Guests. David Schuemann Author, "99 Bottles of Wine" (Val De Grace, 2013); Owner, Creative Director, CF Napa Sebastian Zutant Owner

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The Psychology of Wine Labels. By Jonathan Becher on January 4, 2015 in Behavior, books, culture, Marketing

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When it s Time to Redesign for Alcohol Beverage Branding David Schuemann. David Schuemann is the Owner & Creative Director of 99 Bottles of Wine

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"99 Bottles of Wine" is primarily a showcase for the artwork created by CF Napa Brands, and so the book wouldn't work if the designs and the photography weren't of

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Jan 08, 2015 According to David Schuemann of and it can boost our enjoyment of the the wine itself. In his new book, 99 Bottles For mass market wines, labels

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Jelinek Cork is dedicated to the promotion, @ David\_Schuemann. 99 Bottles of Wine | Speaker | Brand Strategist and Consultant for Wine,

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99 Bottles of Wine: The Making of the Contemporary Wine Label is a celebration of this unique and evolving art form. David Schuemann, Owner and Creative Director of

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David Schuemann is the Owner & Creative Director of CF Napa Brand Design | Author: 99 Bottles of Wine | Speaker | Brand Strategist and Consultant for Wine, Spirits

## **' 99 bottles of wine' book launch & wine reception**

The newly released "99 Bottles of Wine" illuminates the creative process and positioning behind some of the world's most iconic wine Author David Schuemann,

## **Agustin huneeus, sr. (foreword of 99 bottles of**

Agustin Huneeus, Sr. is the author of 99 Bottles of Wine (4.14 avg rating, 7 ratings, 2 reviews, published 2013) register; tour; sign in; Home; My Books; Friends;

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Drinking With Your Eyes: How Wine Labels Trick Us Into Buying. David Schuemann says he wrote 99 Bottles of Wine as a how to for label makers.

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David Schuemann. David Schuemann is the Owner and Creative Director of CF Napa Brand Design. 99 Bottles of Wine

## **David schuemann (text of 99 bottles of wine)**

David Schuemann, author of 99 Bottles of Wine, is one of the world's leading experts in wine and spirits label and package design. He is a frequent guest

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helping professionals like David Schuemann discover inside connections to 99 Bottles of Wine In 2008 David was showcased in Graphic Design USA

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